

BRISBANE MODEL TRAIN SHOW 2015 MAY 9TH AND 10TH



INTRODUCTION: THE PAST AND NEW FUTURE

With the completion of the '2014 Brisbane Model Train Show', it saw our previous Show Manager finish his tenure after several successful years at the helm. He took the show from its original home at the RNA to a new and exciting venue at Doomben Racecourse.

As shows, they were successful and they continued the proud history of AMRA QLD's annual train show. Out of a new venue, which offered amazing facilities such as gold coin donation parking, air conditioning and carpeted floors, it did lead to issues mainly resulting in some very critical feedback during the past two shows at Doomben. The most critical of which was the space, accessibility and proximity to public transport.

With a new show executive committee coming on board for the 2015 show, some major changes have been made to how not only how the show will operate, but where it will be located and the date of the show. So if you're an exhibitor, trader or patron, we would like to welcome you to the Brisbane Model Train Show 2015.

This information package outlines the major changes to the Brisbane Model Train Show and explains why some of the alterations were made.

CHANGE OF DATE

The most complicated part of the train show in the past two years, was the lack of the Labour Day long weekend. It turned a three days show into a two day show which greatly influenced the number of patrons. With other major pre-existing events on the same weekend within south eastern Queensland, the show has been scheduled for the following weekend (**Saturday the 9th and Sunday the 10th in May 2015**). The altered date will obviously be heavily promoted.

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RETURN TO THE BRISBANE SHOWGROUNDS

A lot can be said about the return to the Brisbane Showgrounds, but there are a lot of plain and simple facts that we have addressed in this decision.

First and fore-most was the escalating costs of venues for conventions, exhibitions and shows. Doomben decided to increase the costs for the venue for 2015, and it became unsustainable as a location.

Secondly the venue, as nice as it was, really wasn't perfect for the show we have in mind to run in 2015.

The tight spaces, made large layouts impossible to fit into the show, and in turn, limited the space for movement for patrons.

Outside areas, multiple levels and the physical location has been deemed too impractical to continue being there.

We have taken the feedback from the past Brisbane Model Train Shows and it has heavily influenced our decision making process for the 2015 Show.

Brisbane Showgrounds vs. Doomben

Floor space in m2

2012 RNA Pavilion = 3200 approx

Doomben Racecourse = 2900 approx

The Marquee = 5000+

Parking Costs

2010 - 2012 RNA Pavilion = \$10.00

Doomben 2014 = \$1 or \$2 (to scouts)

The Marquee = \$12.00

Halls, Rooms and Levels Used

2010 – 2012 RNA Pavilion = 2 Halls (1 level)

Doomben 2014 = 10+ rooms (over 3 levels)

The Marquee = 1 (1 level)

Access for Public Transport

2010 – 2012 RNA Pavilion = Good

Doomben 2014 = Poor (worse Sunday)

The Marquee = Very Good

Food and Drink Vendor Pricing

Out of our control, at all sites.

THE MARQUEE, NOT A TENT

The Brisbane Showgrounds Marquee may look like a tent from the outside, but it's a well constructed multi-purpose venue. Boasting over 100 metres long and 50 metres wide space under one roof. It also features no internal supports or structure.

The floor is level at one end, and has a very subtle gradient towards the hospital end of the structure. Most layouts and exhibitors will remember with the old RNA Pavilion had ground level issues, so exhibitors and traders may need to be level their display with small supports.

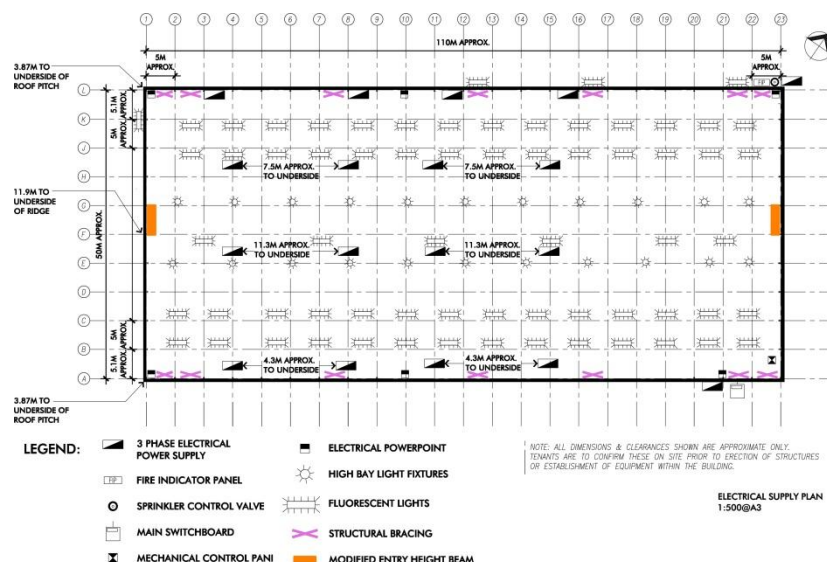
The biggest plus with the new venue is the sheer volume of space available, which will allow large layouts will fit comfortably with room to spare. The overall layout of the show will be more spacious and allow greater flow and ease of access.

Access into the building for setup on Friday setup and Sunday pack down will be more efficient. The main doors are large enough to handle vehicles and trailers inside (during approved times) and the sides of the Marquee can be opened.

Ample power access will be available via roof and wall mounted supplies.

The roof is a 100% polyester fibre coated structure which is waterproof and fire retardant and is a fixed structure, which will be in place for a minimum 15+ years.

Compared to the old sheds we once used, this is a huge leap forward for our show in comparison to previous aged structures.



Patrons and Guests

The patrons of the Brisbane Model Train Show in 2015 are the main focus of the decisions made for this year.

Several changes are being planned for the 2015 Show. The following considerations are being considered...

1. Children under 15 years free

Children under 15 are free, this will help offset the parking costs involved with the Brisbane Showgrounds.

2. New location

The RBH Bus Station is less than 200m from the show, making public transport a better option.

3. More Space than ever before

Being on one level, and with more space, the aisles and walkways will be wider and more accessible than shows in previous years.

4. More exhibits and traders

50% more room for a larger variety of layouts and traders than previous years.

LAYOUTS, TRADERS AND EXHIBITORS

The new venue is a big improvement for traders and exhibitors. With over 5000m² to play with, we can accept a large variety of layouts and traders to add more to our show. The past two shows have been a challenge for exhibitors and traders in regards to the rooms and floors and the locations given. We hope those who have not attended the show in the previous years due to issues from venue or otherwise, should consider coming to The Brisbane Model Train Show 2015 as it is going to be bigger and better than ever before.

The Brisbane Model Train Show 2015 is looking to the future of the hobby of model railways. Changes with technology in the past decade have allowed some amazing advances which are now being used every day. With the rise of DCC and other new additions in technology in Model Railways, including Live Steam in smaller scales, and on-board battery based engines, the hobby itself has changed and in response to that, The Brisbane Model Train Show 2015 has changed how it will present itself to the patrons, as a show of the 21st Century.

The goal is to have a mix of scales from "T" to "7 1/4" represented as well as various control methods including DC, DCC, Battery and even clockwork. There will be layouts showing off the best scenic work and operational functionality to keep both the general public entertained and the professional modelers interested.

Traders, Exhibitors and Patrons will find the new venue more pleasing and centralised with everyone in one location, one big open air marquee which will give the show a better atmosphere and ambience.

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**A NEW LOOK FOR 2015**

The Brisbane Model Train Show 2015 has taken on a new more professional look for the future. A Queensland Government Railways BB18 ¼ is our main logo as you can see a preview on the front page of this document. With consistent advertising using the 'brand' which we are developing, the presentation of the 2015 show, will set a new standard compared to previous years.

With a more professionally run show this year, a new image also helps cement our goal to confirm The Brisbane Model Train Show as a world class model railway event.

IN CONCLUSION

There is a long road between here and May 2015. With an enthusiastic new team, in a new venue within a traditionally familiar locale, the Brisbane Model Train Show 2015 will become a memorable experience for all attending.

Interested parties should contact our show team via email brisbanemodeltrainshow2015@gmail.com and we look forward to seeing you at the 2015 Brisbane Model Train Show.

MARQUEE LOCATION : ACCESS VIA O'CONNELL TERRACE